Module 5: Global People

- Subject 5.3. International Learning Journeys to Innovation and Entrepreneurship Ecosystems III (15 ECTS) COMPULSORY

Duration and temporal location within the curriculum

This subject is taught throughout the third year of the degree programme.

Language

Basque/Spanish/English

Brief summary of contents

International experiences
Its objective is to provide entrepreneurs with first-hand knowledge of three international realities that are fundamental for understanding the global dimension of the economy.During the learning trips to innovation and entrepreneurship ecosystems, visits to companies, interviews and team sessions with women entrepreneurs. They also attend events and conferences.

Languages
Its aim is to ensure that entrepreneurs effectively master the main international business languages.Thanks to improved business English and general Chinese, they will have at their disposal two fundamental tools for international business management.

Associated Competences

Basic Competences:
(CB2) Students are able to apply their knowledge to their work or vocation in a professional manner and possess the competences usually demonstrated by the development through the elaboration and defence of arguments and problem solving within their field of study.

(CB3) Students should have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments which include reflection on relevant social, scientific or ethical issues.

Transversal Competences:
TC5: Global outlook
TC7: Aware and committed

General/Personal Competences:
GC2: Open and proactive

Specific/Professional Competences:
SC1: Global mindset

Learning Outcomes

The entrepreneur/entrepreneurial team:

RA1: They undertake a learning journey to an emerging country by taking on the global challenges that are facing humanity, act as global team entrepreneurs, who transform the world. Develop highly critical and analytical thinking, feeling comfortable in ambiguous environments.

Training activities

- Team dialogue sessions for personal growth, cooperative learning and project design (3 ECTS, 75 hours).

- Reading books and other sources of information for the generation of new knowledge through essay writing (1,5 ECTS, 37,5 hours)

- Creating a real team and assuming a leadership position in the team and in projects (3 ECTS, 75 hours)

- Creating entrepreneurial projects within the team company by establishing long-term valuable with clients (3 ECTS, 75 hours)

- Participation in courses, events and thematic presentations (1,5 ECTS, 37,5 hours)

- Individual and group follow-up meetings and evaluation process (1,5 ECTS, 37,5hours)

- Application of ICTs and digital platforms (1,5 ECTS, 37,5 hours)

Evaluation system

All subjects will be assessed by means of the continuous assessment system through which constant feedback is provided on the learning process of the entrepreneur, the team and the company.

Both the degree trainers and the profiles of experts, advisors and mentors actively participate in this assessment process, with the aim of guaranteeing its coherence and validity.

Bearing in mind that in each of the subjects, both individual and team performance will be assessed, the criteria that will govern the assessment system of the degree are as follows:

- individual work can be assessed with evidence that corresponds to a maximum of 30% of the final mark and,

- team work will be assessed with evidence corresponding to at least 70% of the final mark.

The evaluation process will take place twice a year in a dialogue session and the following tools will be used:

1. Evaluation of the team entrepreneurship process in all learning modules. The fulfilment of multiple indicators based on the learning outcomes established in the different modules are analysed and assessed.
2. 360º assessment of competency profile and individual performance. This is a personal self-assessment and co-assessment session with the team and the trainers using different tools that help to assess the skills profile of the qualification within three categories: teampreneur, teamlearner and teamleader. In this session it will be possible to count on the opinion of other agents involved in the learning process such as clients and users.
3. Personal portfolio is a record in which all the necessary documents and data that serve as evidence of the entrepreneur's learning process and results are collected.

Bibliography

Erin Mayer, 2014, The Culture Map: Breaking Through the Invisible Boundaries of Global Business, PublicAffairs

Juan Antonio Fernandez, 2008,China Entrepreneur: Voices of Experience, John Wiley & Sons

Navi Radjou , 2012, Jugaad Innovation: Think Frugal, Be Flexible, Generate Breakthrough Growth, Jossey-Bass.

Stanley Wolpert, 2009, India, 4th Edition, University of California

David Shambaugh, 2016, China s Future, Polity

Yunus, Muhammad, 2008, Creating a World Without Poverty - Social Business and the Future of Capitalism, PublicAffairs

C.K. Prahalad, 2006, The Fortune at the Bottom of the Pyramid: Eradicating Poverty Through Profits, FT Press.