

## **Module 5: Global People**

- Subject 5.4: Languages  
5.4.1 Chinese (5 ECTS) OPTIONAL

### **Duration and temporal location within the curriculum**

This module is taught throughout the third year of the degree.

### **Language**

Chinese

### **Brief summary of contents**

Its objective is to ensure that entrepreneurs effectively manage the main international business languages. Thanks to a knowledge of Chinese at a generalist level, they will have a fundamental tool in international business management.

### **Associated Competences**

#### **Basic Competences:**

(CB2) That students know how to apply their knowledge to their work or vocation in a professional manner and possess the competencies that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.

(CB3) That students have the ability to gather and interpret relevant data (usually within their area of study). (usually within their area of study) to make judgments that include reflection on relevant social, scientific and ethical issues.

#### **Transversal Competences:**

CT5: Global outlook

CT7: Aware and committed

#### **General/Personal Competencies**

GC2: Open and proactive

#### **Specific/Professional Competences:**

CE1: Global mindset

### **Learning Outcomes**

Entrepreneurs/entrepreneurial team:

R1: Develop basic, intermediate and/or advanced knowledge of Chinese through a "learning by doing" process. through a "learning by doing" learning process.

### **Training activities and learning tools**

- Team dialogue sessions for personal growth, cooperative learning and project design (1 ECTS, 25 hours).
- Reading books and other information sources for the generation of new knowledge through essay writing (0.5 ECTS, 12.5 hours)
- Creating a real team and assuming leadership position in the team and projects (1 ECTS, 25 hours).
- Creation of business projects within the team company by establishing long-term valuable relationships with clients (1 ECTS, 25 hours)
- Participation in courses, events and thematic lectures (0,5 ECTS, 12,5 hours)
- Individual and group follow-up meetings and evaluation process (0,5 ECTS, 12,5 hours)
- Application of ICTs and digital platforms (0.5 ECTS, 12.5 hours)

### **Evaluation system**

All subjects will be assessed by means of the continuous assessment system through which constant feedback is provided on the learning process of the entrepreneur, the team and the company.

Both the degree trainers and the profiles of experts, advisors and mentors actively participate in this assessment process, with the aim of guaranteeing its coherence and validity.

Bearing in mind that in each of the subjects, both individual and team performance will be assessed, the criteria that will govern the assessment system of the degree are as follows:

- individual work can be assessed with evidence that corresponds to a maximum of 30% of the final mark and,
- team work will be assessed with evidence corresponding to at least 70% of the final mark.

The evaluation process will take place twice a year in a dialogue session and the following tools will be used:

1. Evaluation of the team entrepreneurship process in all learning modules. The fulfilment of multiple indicators based on the learning outcomes established in the different modules are analysed and assessed.
2. 360° assessment of competency profile and individual performance. This is a personal self-assessment and co-assessment session with the team and the trainers using different tools that help to assess the skills profile of the qualification within three categories: teampreneur, teamlearner and teamleader. In this session it will be possible to count on the opinion of other agents involved in the learning process such as clients and users.
3. Personal portfolio is a record in which all the necessary documents and data that serve as evidence of the entrepreneur's learning process and results are collected.