

Module 5: Global People

Subject 5.2: International Learning Journeys to Innovation and Entrepreneurship Ecosystems II (5 ECTS)
COMPULSORY

Duration and temporal location within the syllabus

This subject is taught throughout the first year of the degree program.

Language

Basque/Spanish/English

Brief summary of contents

Its objective is to provide entrepreneurs with first-hand knowledge of three international realities that are fundamental for understanding the global dimension of the economy. During the learning trips to learning trips to innovation and entrepreneurship ecosystems, visits to companies, interviews and team sessions with women entrepreneurs. They also attend events and conferences.

Its objective is to ensure that entrepreneurs are able to effectively handle the main international business languages. Thanks to perfect business English and general Chinese, they will be equipped with two fundamental tools for international business management.

Competencies

Core Competencies:

(CB2) Students should be able to apply their knowledge to their work or vocation in a professional manner and possess the competencies that are typically demonstrated through the development and professional manner and possess the competencies that are usually demonstrated through the elaboration and defense of arguments and the defense of arguments and the resolution of problems within their area of study.

(CB3) That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant social, scientific or ethical issues.

Transversal Competences:

TC5: Global outlook

TC7: Aware and committed

General/Personal Competencies:

GC2: Open and proactive

Specific/Professional Competencies:

SC1: Global mindset

Learning Outcomes (RA)

The entrepreneur / entrepreneurial team:

RA1: They connect with an entrepreneurial ecosystem in a new context. They work outside their comfort zone, designing, testing and developing projects abroad. Reinforce their English language skills, exploring new cultures and presenting their projects to clients

Training activities

- Team dialogue sessions for personal growth, cooperative learning and project design (2 ECTS, 50 hours).
- Reading books and other sources of information for the generation of new knowledge through essay writing (2 ECTS, 50 hours)
- Creating a real team and taking a leadership position in the team and in projects (2 ECTS, 50 hours)
- Creating entrepreneurial projects within the team company by establishing long-term valuable with clients (1 ECTS, 25 hours)
- Participation in courses, events and thematic presentations (1 ECTS, 25 hours)
- Individual and group follow-up meetings and evaluation process (1 ECTS, 25 hours)
- Application of ICTs and digital platforms (1 ECTS, 25 hours)

Evaluation system

All subjects will be assessed by the continuing assessment system through which constant feedback is provided on the student's learning process.

Continuous feedback on the learning process of the entrepreneur, the team, and the company.

Both the teachers/team coaches of the degree, as well as expert profiles, advisors, and mentors, actively participate in this evaluation process with the aim of guaranteeing the coherence and validity of the process.

Bearing in mind that in each of the subjects, both individual and team performance will be assessed, the criteria to be used in the evaluation process will be the following:

- Individual work will be evaluated with evidence that corresponds to a maximum of 30% of the final grade,
- Team work will be evaluated with evidence that corresponds to a minimum of 70% of the final grade.

The evaluation process will be carried out twice a year in a dialogue session and the following learning tools will be used:

1. Evaluation of the team entrepreneurship process in all learning modules. The fulfillment of multiple indicators based on the learning outcomes established in the different modules are analyzed and assessed.
2. 360° evaluation of competency profile and individual performance. This is a personal self-assessment and co-assessment session with the team and team coaches using different tools to help evaluate the skills profile of the degree within three categories: teampreneur, teamlearner and teamleader. In this session it will be possible to count on the opinion of other agents participating in the learning process, such as clients and users.
3. The Personal Portfolio is a document through which all the necessary documents and data that serve as evidence in the entrepreneur's learning process and outcomes are collected.

Bibliography

- Kawasaki, 2002, The art of the start, Portfolio
- Chesbrough, 2005, Open Innovation, Harvard Business School Press
- Walter Isaacson, 2011, Steve Jobs Biography, Little, Brown Book Group
- Levitt and Dubner, 2006, Freakonomics. Un economista políticamente incorrecto explora el lado oculto que nos afecta.
- Elkintong, Hartigan & Schwab, 2008, The Power of Unreasonable People, Harvard Business School Press
- Tina Seeling, 2009, What I Wish I Knew When I Was 20, HarperOn