

## **Module 1: Fundamentals of business start-up and management**

Subject 1.4: Finance for Entrepreneurs I (6 ECTS).  
BASIC TRAINING-MANDATORY

### **Duration and temporal location within the syllabus**

This subject is taught throughout the first year of the degree program.

### **Language**

Basque/Spanish/English

### **Brief summary of contents**

- Management control
- Analysis of financial statements
- Financial management
- Short and long term
- Investment and financing

### **Competencies**

#### **Core Competencies:**

(CB1) Students have demonstrated possession and understanding of knowledge in an area of study which builds on a general secondary education, and is usually found at a level which, while relying on advanced textbooks, also includes some aspects involving knowledge from the cutting edge of their field of study.

(CB2) Students should be able to apply their knowledge to their work or vocation in a professional manner and possess the competencies that are typically demonstrated through the development and professional manner and possess the competencies that are usually demonstrated through the elaboration and defense of arguments and the defense of arguments and the resolution of problems within their area of study.

#### **Transversal Competences:**

TC3: Critical and analytical

#### **General/Personal Competencies:**

GC1 Creative

GC4 Conscientious and forward-looking

#### **Specific/Professional Competencies:**

SC7: Results-oriented

## Learning Outcomes (RA)

The entrepreneur:

RA1: Is able to understand and manage the basic economic-financial aspects of the constitution and start-up of a business, as well as the projects developed.

## Training activities

- Learning sessions (2.4 ECTS, 60 hours)
- Immersion Workshops (1.2 ECTS, 30 hours)
- Simulations/ Prototyping workshops (0.6 ECTS, 15 hours)
- Interdisciplinary discussion spaces to share knowledge from different areas (0.3 ECTS, 7.5 hours)
- Visits to companies (0.3 ECTS, 7.5 hours)
- Projects in multidisciplinary teams (1,2 ECTS, 30 hours)
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## Evaluation system

All subjects will be assessed by the continuing assessment system through which constant feedback is provided on the student's learning process.

Continuous feedback on the learning process of the entrepreneur, the team, and the company.

Both the teachers/team coaches of the degree, as well as expert profiles, advisors, and mentors, actively participate in this evaluation process with the aim of guaranteeing the coherence and validity of the process.

Bearing in mind that in each of the subjects, both individual and team performance will be assessed, the criteria to be used in the evaluation process will be the following:

- Individual work will be evaluated with evidence that corresponds to a maximum of 30% of the final grade,
- Team work will be evaluated with evidence that corresponds to a minimum of 70% of the final grade.

The evaluation process will be carried out twice a year in a dialogue session and the following learning tools will be used:

1. Evaluation of the team entrepreneurship process in all learning modules. The fulfillment of multiple indicators based on the learning outcomes established in the different modules are analyzed and assessed.
2. 360° evaluation of competency profile and individual performance. This is a personal self-assessment and co-assessment session with the team and

team coaches using different tools to help evaluate the skills profile of the degree within three categories: teampreneur, teamlearner and teamleader. In this session it will be possible to count on the opinion of other agents participating in the learning process, such as clients and users.

3. The Personal Portfolio is a document through which all the necessary documents and data that serve as evidence in the entrepreneur's learning process and outcomes are collected.

### **Bibliography**

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- García, Argelia, Tres preguntas para una gestión económica inteligente: una guía para la toma de decisiones de tu empresa.
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- Remolins, Eduardo, La primera venta del emprendedor: lo que un inversor quiere escuchar para financiar tu proyecto.
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