

Module 3: Leadership, self-managed learning and personal development

Subject 3.1: Leadership, self-managed learning and personal development I
(10 ECTS) COMPULSORY

Duration and temporal location within the syllabus

This subject is taught throughout the first year of the degree program.

Language

Basque/Spanish/English

Brief summary of contents

Self-managed learning

Its objective is to activate the individual learning process, providing the entrepreneurs with tools such as the "learning contract" that allow them to develop the capacity to be a lifelong learner.

Personal development

Its objective is to acquire the wellbeing of entrepreneurs in the physical, emotional and psychological-mental spheres, in order to develop a proactive attitude towards the unknown and towards change, to be able to live with serenity in unexpected and unimagined situations. They will be able to act in challenging situations with confidence, conviction, listening and openness to learning.

Leadership

Its objective is to develop the capacity for personal self-leadership in order to put them at the service of the projects, the team and the community. On the basis of theory, leadership positions are taken at internal company projects (team company) and external projects with clients, allowing them to assimilate the importance of leadership applied to real experiences and cases.

Competencies

Core Competencies:

(CB1) Students have demonstrated possession and understanding of knowledge in an area of study which builds on a general secondary education, and is usually found at a level which, while relying on advanced textbooks, also includes some aspects involving knowledge from the cutting edge of their field of study.

(CB3) That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection

on relevant social, scientific or ethical issues.

Transversal Competences:

TC4: Life-long learner

TC7: Conscious and committed

General/Personal Competencies:

GC4: Conscientious and forward-looking

GC6: Honest and transparent

GC7: Passionate

Specific/Professional Competencies:

SC3: Entrepreneurial leaders

Learning Outcomes (RA)

The entrepreneur:

RA1: Is the protagonist of her own learning process. He/She has discovered the way of learning that best suits her/him.

RA2: Exercises and deepens a relationship with him/herself in order to know him/herself, discover his/her strengths and identify areas for improvement.

RA3: Understands the meaning of self-leadership and defines her own leadership style.

Training activities

- Team dialogue sessions for personal growth, cooperative learning and project design (2 ECTS, 50 hours).
- Reading books and other sources of information for the generation of new knowledge through essay writing (2 ECTS, 50 hours)
- Creating a real team and taking a leadership position in the team and in projects (2 ECTS, 50 hours)
- Creating entrepreneurial projects within the team company by establishing long-term valuable with clients (1 ECTS, 25 hours)
- Participation in courses, events and thematic presentations (1 ECTS, 25 hours)
- Individual and group follow-up meetings and evaluation process (1 ECTS, 25 hours)
- Application of ICTs and digital platforms (1 ECTS, 25 hours)

Evaluation system

All subjects will be assessed by the continuing assessment system through which constant feedback is provided on the student's learning process.

Continuous feedback on the learning process of the entrepreneur, the team, and the company.

Both the teachers/team coaches of the degree, as well as expert profiles, advisors, and mentors, actively participate in this evaluation process with the aim of guaranteeing the coherence and validity of the process.

Bearing in mind that in each of the subjects, both individual and team performance will be assessed, the criteria to be used in the evaluation process will be the following:

- Individual work will be evaluated with evidence that corresponds to a maximum of 30% of the final grade,
- Team work will be evaluated with evidence that corresponds to a minimum of 70% of the final grade.

The evaluation process will be carried out twice a year in a dialogue session and the following learning tools will be used:

1. Evaluation of the team entrepreneurship process in all learning modules. The fulfillment of multiple indicators based on the learning outcomes established in the different modules are analyzed and assessed.
2. 360° evaluation of competency profile and individual performance. This is a personal self-assessment and co-assessment session with the team and team coaches using different tools to help evaluate the skills profile of the degree within three categories: teampreneur, teamlearner and teamleader. In this session it will be possible to count on the opinion of other agents participating in the learning process, such as clients and users.
3. The Personal Portfolio is a document through which all the necessary documents and data that serve as evidence in the entrepreneur's learning process and outcomes are collected.

Bibliography

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- Brene Brown, 2015, *Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead*, Penguin.
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